

# Identity Proofing

Onboard customers and verify identities anytime, anywhere



Identity proofing and verification for enterprises that need to know, trust, and verify the identities of their customers.

## Identity proofing challenges

Identity verification is the practice of ensuring that applicants are who they claim to be, with a certain level of assurance.

Service providers can leverage identity proofing technology to:

- › Streamline customer onboarding across multiple channels
- › Improve operational efficiency
- › Comply with Anti Money Laundering (AML), Combating the Financing of Terrorism (CFT) and Know Your Customer (KYC) regulations
- › Reduce identity fraud
- › Adapt to local regulations and business needs

## Identity Proofing

Our Identity Proofing Platform is a powerful identity verification service that provides:

- › ID document capture & verification
- › Biometric capture & verification
- › Root of trust checks
- › Third-party database checks
- › AML/CFT compliance checks

The result is a trusted customer identity that gives service providers the assurance they need to proceed with onboarding.

Identity Proofing is part of the IDEMIA Identity Platform, a universal platform for secure and trusted digital identity proofing, management and authentication.

## Benefits



### Onboard customers anytime, anywhere

- › Increase customer acquisition
- › Leverage all sales channels and devices
- › Engage with new customers
- › Improve efficiency



### Improve the customer experience

- › Streamline onboarding process
- › Reduce delays from weeks to minutes
- › Provide users immediate access to services after onboarding



### Establish trust and compliance

- › Comply with AML<sup>1</sup>, CFT<sup>2</sup> and KYC<sup>3</sup> regulations
- › Fulfill risk management obligations
- › Reduce identity fraud

1: Anti Money Laundering  
2: Combating the Financing of Terrorism  
3: Know Your Customer

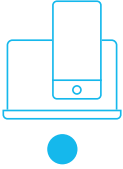
## Why IDEMIA?

- › Global leader in biometrics with 40 years of experience in fingerprint, face and iris verification
- › More than 3 billion identity documents produced worldwide
- › Holistic approach to digital identity that is adaptable to local regulations and frameworks

# Omnichannel onboarding

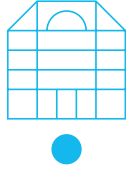
Today, customers can use different channels for onboarding and interacting with businesses.

The platform can onboard customers through any of these channels whether in-branch, assisted by agents, or remotely, using a smartphone or PC.



## Remote identity verification

IDEMIA SDKs<sup>1</sup> for mobile and web offer efficient biometric and identity document capture and verification, with liveness detection and anti-spoofing capabilities.



## In-branch identity verification

IDEMIA's secure, handheld devices perform the capture of identification documents, biometrics (fingerprint and face) and e-signatures for digital contract signing.



**ID document capture and verification**

**Identity verification, liveness check and video chat**

**Biometric authentication**

**Background checks**



## Value proposition

### Convenient and customizable user journeys

- › Multiple channels and devices
- › Via smartphone, for remote self onboarding
- › Via dedicated devices for assisted in-branch onboarding

### Wide population coverage and adaptability

- › Supports 500+ documents from over 195 countries
- › Multi-modal biometrics: face and fingerprints

- › Adapts to local identity frameworks and regulations

### Easy customization and integration

- › SDKs<sup>1</sup> for guided ID document or biometric auto-capture
- › Single API unifies all ID verification methods and connection to 3<sup>rd</sup> party services and data sources

<sup>1</sup>Software Development Kits



## IDEMIA Identity Platform

**Identity Proofing is part of the IDEMIA Identity Platform. To learn more, visit [idemia.com](https://www.idemia.com)**

- › Identity Proofing
- › Identity Management
- › Identity Authentication